

**East Hartford Summer Youth Festival Inc
will proudly present
our 60th Anniversary Summer Musical
on
July 26th & 27th at 7:30pm July 28th at 2:00pm**

We are thrilled to offer the community a high quality and exciting full-scale musical theater production this summer! Now in our 60th year, East Hartford Summer Youth Festival has provided the Greater East Hartford community with quality musical theater experiences decades. We believe that the arts- and theater in particular- can bring community together and teach our youth many valuable life skills, such as discipline, teamwork, problem-solving and dedication. Over the years we have expanded to offer not only our full-scale summer musical theater production, but also cabaret performances, holiday shows, and community outreach programs for members of all ages. We strive to provide a positive introduction to the arts and programs which foster a lifelong appreciation of the arts to every cross section of Greater East Hartford's diverse population.

Preparing for our productions requires countless hours of planning and execution, and we rely heavily on our team of volunteers comprised of members of our Board and the family and friends of our cast members. This year we are facing the unique challenge of renting a venue for a production, as our usual home in either the EHMS OR EHHS are unavailable due to renovations. For the first time in 60 years we find ourselves with the significant added expense of venue rental. As a 501(c)(3) non-profit, our programs are made possible by the generosity of our individual and small business donors, grants, and sponsorships.

Attached, please find a sponsorship package, which includes various levels of support and recognition opportunities. Your support would be greatly appreciated and would go a long way in helping us to give our members a meaningful 6 week experience this summer and provide the community with quality entertainment with our performances. More information about our organization can be found at www.ehsyf.org.

If you would like to contact me in the meantime, please feel free to reach out to me at Greer.EHSYF@gmail.com or 860-918-5027.

Thank you, again, for your support and consideration.

Sincerely,



Greer Cunningham-Pattison
EHSYF President
www.ehsyf.org

East Hartford Summer Youth Festival, Inc.
...where everyone's a star!





Help us shine the spotlights on the youth in our community!

Sponsorship Opportunity Levels

Hometown Star - \$250-499.99

1. Acknowledgement in playbill & shoutout on social media

Shining Star - \$500.00 to \$999.99

1. Acknowledgement in playbill
2. Acknowledgment on social media, in press releases and other publications

Silver Star - \$1,000.00 to \$2,499.99

1. Benefits listed under Shining Star
2. Announcements acknowledging sponsors during opening address each night of the show
3. Acknowledgment on Website
4. 4 Tickets for Summer Production

Gold Star - \$2,500.00 to \$4,999.99

1. Benefits listed under Shining and Silver Star
2. 8 Tickets to Summer Production
3. Company's signage, logo or banner displayed in the entrance of the school where the performance is held

Platinum Star - \$5,000.00+

1. Benefits listed under Shining, Silver, and Gold Star
2. 10 Tickets to Summer Production
3. Featured acknowledgement in playbill
4. Company's name and logo added to the many billboards/signs EHSYF posts around town advertising for the show