East Hartford Summer Youth Festival Inc will proudly present



Join us on July 28th & 29th at 7:30pm July 30th at 2:00pm at East Hartford Middle School Auditorium

We are thrilled to offer the community our production of Disney's Newsies! East Hartford Summer Youth Festival has provided the Greater East Hartford community with quality musical theater experiences for nearly 60 years. We believe that the arts- and theater in particular- can bring community together and teach our youth many valuable life skills, such as discipline, teamwork, problem-solving and dedication. Over the years we have expanded to offer not only our full-scale summer musical theater production, but also cabaret performances, holiday shows, and community outreach programs for members of all ages. We strive to provide a positive introduction to the arts and programs which foster a lifelong appreciation of the arts to every cross section of Greater East Hartford's diverse population.

Preparing for our productions requires countless hours of planning and execution, and we rely heavily on our team of volunteers comprised of members of our Board and the family and friends of our cast members. As a 501(c)(3) non-profit, our programs are made possible by the generosity of our individual and small business donors, grants, and sponsorships.

Attached, please find a sponsorship package, which includes various levels of support and recognition opportunities. Your support would be greatly appreciated and would go a long way in helping us to give our members a meaningful 6 week experience this summer and provide the community with quality entertainment with our performances. More information about our organization can be found at www.ehsyf.org.

If you would like to contact me in the me in meantime, please feel free to reach out to me at <u>Greer.EHSYF@gmail.com</u> or 860-918-5027.

Thank you, again, for your support and consideration.

EASTHARTFORDS

Sincerely,

Greer Cunningham-Pattison

EHSYF President www.ehsyf.org

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East Hartford Summer Youth Festival, Inc.

...where everyone's a star!



Help us shine the spotlights on the youth in our community!

Sponsorship Opportunity Levels

Shining Star - \$500.00 to \$999.99

- 1. Acknowledgement in playbill
- 2. Acknowledgment in press releases and other publications

Silver Star - \$1,000.00 to \$2,499.99

- 1. Benefits listed under Shining Star
- 2. Announcements acknowledging sponsors during opening announcements each night of the show
- 3. Acknowledgment on Website
- 4. 4 Tickets for Summer Production

Gold Star - \$2,500.00 to \$4,999.99

- 1. Benefits listed under Shining and Silver Star
- 2. 8 Tickets to Summer Production
- 3. Company's signage, logo or banner displayed in the entrance of the school where the performance is held

Platinum Star - \$5,000.00+

- 1. Benefits listed under Shining, Silver, and Gold Star
- 2. 10 Tickets to Summer Production
- 3. Featured acknowledgement in playbill
- 4. Company's name and logo added to the many billboards EHSYF posts around town advertising for the show